

## High Propensity to Invest in Bangkok: wire and Tube Southeast Asia closed with filled order books

Thailand's leading trade fairs for the wire, cable and tube industries, wire and Tube Southeast Asia, have now drawn to a successful close against the backdrop of a flourishing economy and high propensity to invest.

Over 90% of the 400 exhibiting companies travelling to Bangkok from 30 countries hailed from the neighbouring countries Myanmar, Cambodia, Laos, Malaysia and China – as well as from Germany and Great Britain. In addition, eight country pavilions from Austria, Italy, Great Britain, Germany, the USA, China, Taiwan and Singapore presented a packed array of technological power.

Some 9,000 trade visitors from 59 countries came to the Bangkok International Trade & Exhibition Centre (BITEC) from 18 to 20 September 2019 to learn about the latest machinery, equipment and services related to these branches of industry.

Visitors primarily came from Thailand, India, Bangladesh, Malaysia, Singapore, Taiwan, Myanmar, Indonesia, Japan, Korea and Vietnam, also including visitor delegations from individual countries. 43% of visitors travelled from overseas.

Through continuous investment in infrastructure and trade Thailand has developed into the economic hub for the ASEAN states. Sectors such as the automotive industry, electronics, robotics and the food sector are all experiencing an upswing – industries that need the machinery, equipment and products from the wire, cable and tube industries.



Messe Düsseldorf GmbH  
Postfach 10 10 06  
40001 Düsseldorf  
Messeplatz  
40474 Düsseldorf  
Deutschland  
Telefon +49 211 4560 01  
Telefax +49 211 4560 668  
Internet [www.messe-duesseldorf.de](http://www.messe-duesseldorf.de)  
E-Mail [info@messe-duesseldorf.de](mailto:info@messe-duesseldorf.de)

Geschäftsführung:  
Werner M. Dornscheidt (Vorsitzender)  
Wolfram N. Diener  
Bernhard Stempfle  
Vorsitzender des Aufsichtsrates:  
Thomas Geisel

Amtsgericht Düsseldorf HRB 63  
USt-IdNr. DE 119 360 948  
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Bus 722: Messe-Center Verwaltung

wire and Tube Southeast Asia was once again supported by numerous parties in industry and business. Both trade fairs were again held concurrently in Bangkok from 22 to 24 September 2021.

**Your Press Contact in Germany:**

Petra Hartmann-Bresgen M.A.

Ulrike Osahon

Phone: +49 (0) 211/45 60 -541/ -992

E-Mail: [HartmannP@messe-duesseldorf.de](mailto:HartmannP@messe-duesseldorf.de)

