



THE 10TH ALL CHINA - INTERNATIONAL TUBE & PIPE INDUSTRY TRADE FAIR

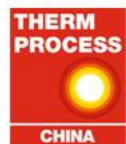
# 第十届中国国际管材展览会

**2022.9.26-29** | 上海新国际博览中心 SNIEC, Shanghai, China



## • HYBRID PARTICIPATION PROPOSAL

Co-located with  
同期举办



THERMPROCESS China  
热处理加工技术展



Saw and Laser Cutting China  
锯业及激光切割技术展



wire China  
线缆线材展

**Your Gateway to China's tube & pipe markets!**  
**加入一流展会，共赴中国管材行业盛宴！**

[www.tubechina.net](http://www.tubechina.net)

- China Market
- Introduction of Tube China 2022
- Review of Last Edition
- Newly Launched Hybrid Participation
  - ✓ Advantages of Hybrid Participation
  - ✓ Hybrid Participation Proposals - Booth Design
  - ✓ Hybrid Participation Proposals - Optional Costs



## CHINA: A MAJOR PRODUCER OF STEEL PIPES

In 2019, China's steel pipe output was 84.176 million tons, of which 56.192 million tons were welded pipes and 27.984 million tons were seamless pipes. The apparent consumption of steel pipes in 2019 was 76.191 million tons, of which 76.191 million tons were welded pipes and 23.772 million tons were seamless pipes. China's steel pipe industry has entered a period of in-depth structural adjustments and is undergoing transformations and upgradation towards environmentally friendly production, and quality and efficiency improvement.





## Smart Manufacturing

It is estimated that China's smart manufacturing market will exceed **5.5 trillion yuan** in 2025 and will enter a period of rapid development in the country's smart manufacturing industry from 2026 to 2035. Meanwhile, China's manufacturing industry will complete the major transformation from industry 3.0 to 4.0.



## Crude Oil Processing

In 2020, China's crude oil processing output reached **674.408 million tons**, a year-on-year increase of **3%**. According to the IEA's oil market report, China will become the country with the largest oil refining capacity in the world by 2024.



## Construction

In 2020, the national prefabricated construction market reached **698.2 billion yuan**. It is expected that the market size will double to **1.4389 billion yuan** by 2025. Prefabricated buildings will account for **30%** of new buildings nationally.





## Pipeline Network Construction

It is estimated that China's smart manufacturing market will exceed **5.5 trillion yuan** in 2025 and will enter a period of rapid development in the country's smart manufacturing industry from 2026 to 2035. Meanwhile, China's manufacturing industry will complete the major transformation from industry 3.0 to 4.0.



## Coal Industry

In 2020, China's crude oil processing output reached **674.408 million tons**, a year-on-year increase of **3%**. According to the IEA's oil market report, China will become the country with the largest oil refining capacity in the world by 2024.

## · Introduction of Tube China 2022

After 20 years, Tube China has not only become Asia's leading tube and pipe industry exhibition, but also a pioneer in the industry.

The organizers Messe Düsseldorf (Shanghai) Co., Ltd. and MC-CCPIT will leverage their respective advantages to promote technological innovation, green and intelligent transformation, focus on industry trending topics and provide a brand-new upgraded trade platform to present the state-of-the-art products, technologies and solutions.

**Welcome to join us!**

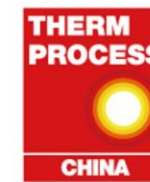


Visit [www.tubechina.net](http://www.tubechina.net) to find more.



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## Basic Facts



### Show Dates

2022.9.26-29  
Mon. ~ Thu.



### Venue

SNIEC, Shanghai  
Hall E1-E2



### Estimated Scale

23,000 m<sup>2</sup>



### Estimated Exhibitors

350



### Estimated Visitors

46,000  
\*Incl. wire China



### Co-located with

中国国际线缆及线材展览会  
wire China 2022

## · Tube China Covers a Wide Range of Exhibits

- Raw Materials, Tubes and Accessories
- Tube Manufacturing Machinery
- Heat Treatment Processing and Machinery



- Laser Cutting and Sawing
- Measuring and control technology
- Rebuilt and Reconditioned Machinery
- Process Technology Tools and Auxiliaries



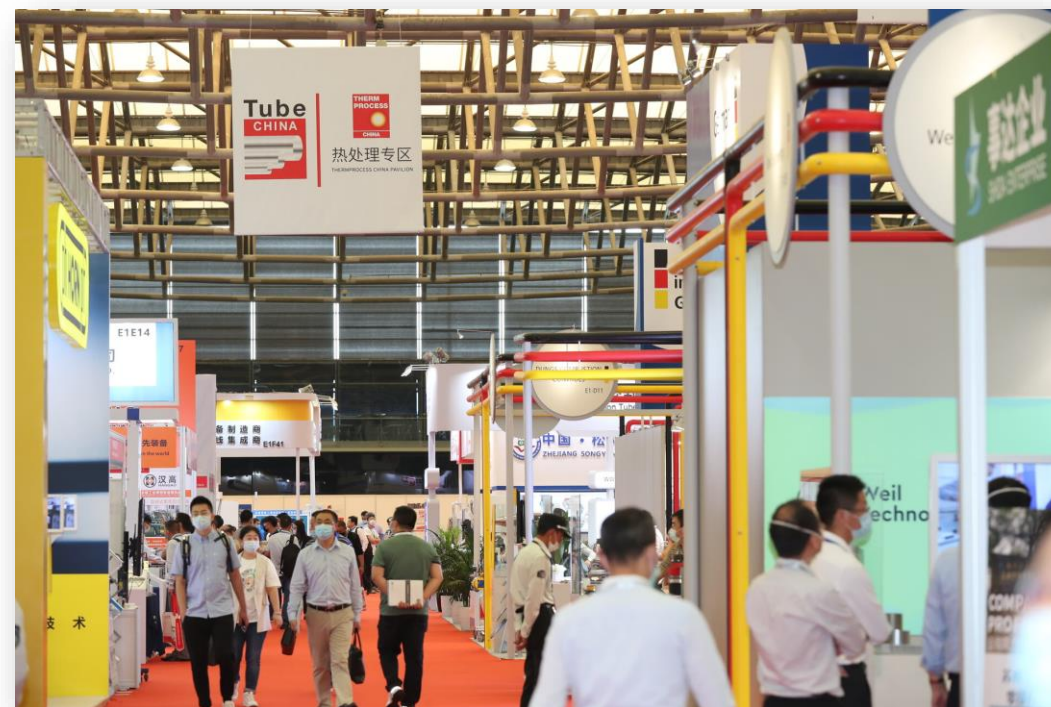
- Pipeline and OCTG Technology
- Tube Forming Technology / Equipment
- Specialist Areas





## · Review of Last Edition

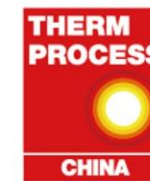
During the 4-day exhibition, Tube China 2020, together with wire China, concluded with 72,000 sqm exhibition space. 953 exhibitors interacted with 36,552 trade buyers face to face under the strict hygiene measures conducted by the organizers.





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## wire & Tube China 2020 Overview



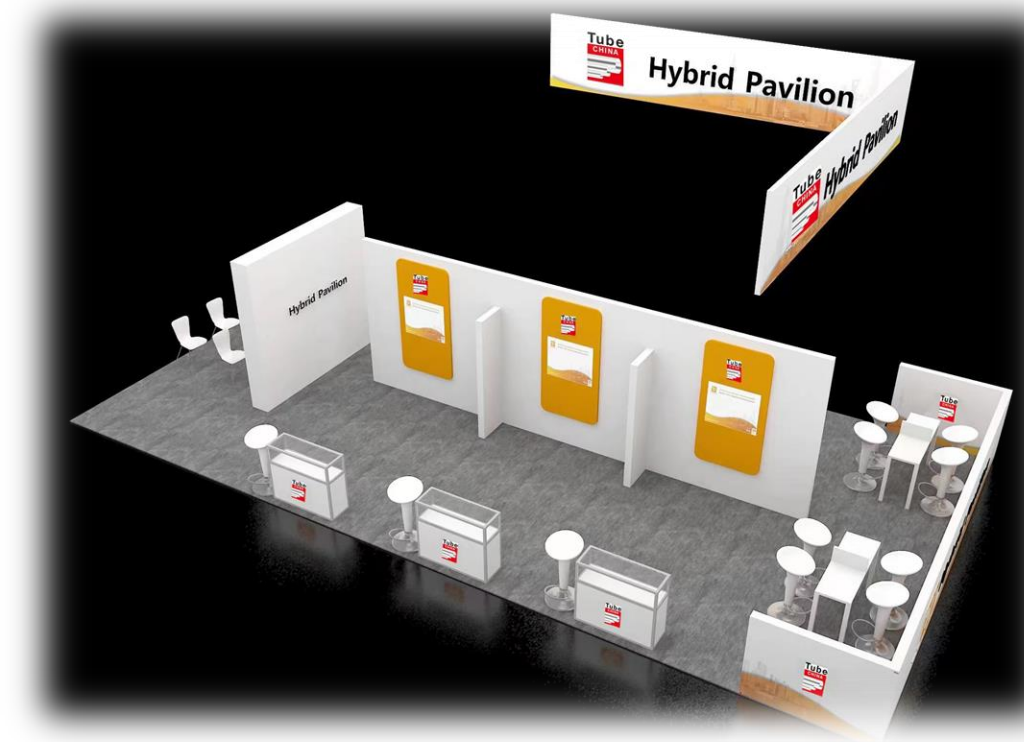
## · Newly Launched Hybrid Participation

**A new participation model tailored for exhibitors who cannot be in Tube China 2022 physically!**

Due to the travel restriction, a few leading companies like you may not be able to participate in an offline trade show. In order to solve this problem, Tube China launched a *HYBRID PARTICIPATION* to exhibitors as an alternative.

### What's a HYBRID PARTICIPATION?

A hybrid participation realizes both in-person and virtual interaction and communication of human beings at some level, especially under current circumstances. The new model consists of a physical booth, online communication tools and a series of supporting service for exhibitor.



## · What can a Hybrid Participation Bring to You?

Second option for those who cannot normally attended the Tube China in-person. It helps exhibitors to realize...



### Product Presentation

Introduce your product and technology to on-site visitors



### ✓ Instant Communications

One-to-one online communication with professional visitors to introduce your company and leading products by internet.



### ✓ Precise Match-matching

Match suitable and valuable buyers based on your business range and arranges online communications.



### ✓ Virtual Exhibiting

Upload introduction of your products and technologies to Tube China website to get more exposure.



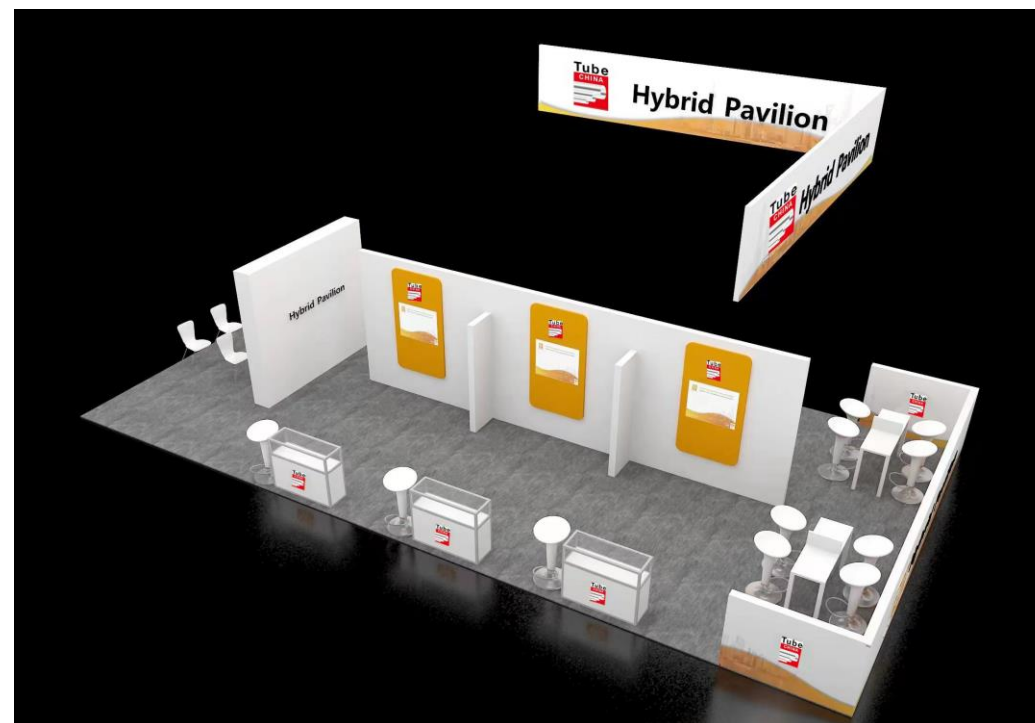
## · Advantages of Hybrid Participation

- ✓ Under current pandemic situation, you can also interact with Chinese buyers without going abroad
- ✓ Get the latest information of China's 14th Five Year Plan and grasp the future trend of Chinese tube and steel market
- ✓ Save travel costs and time
- ✓ Manage your offline booth with the assistance of an on-site hostess through a video conference system
- ✓ Measure the exhibiting performance by daily visiting summary

and more...

A graphic with the word "ADVANTAGES" in large, bold, white capital letters on a blue background. Below the text, a hand in a dark suit is pointing towards the word.

## · Booth Design



Onsite Hostess



Onsite Buyer

Interpreter

Exhibitor



## • Costs

**PACKAGE PRICE: Euro 1,920 (incl. VAT)**

### A 6 SQM BOOTH

- ✓ Information board
- ✓ Booth decoration
- ✓ Table showcase

### Onsite Hostess

**Notebook with Zoom video conference installed**

**Internet access via WIFI**

### VALUE-ADDED BONUS SERVICE

Bonus service listed below are available for exhibitors participating under Hybrid Pavilion

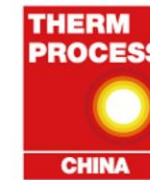
- ✓ 15mins video of company presentation be played on the LED screen
- ✓ Precise match-matching with target buyers
- ✓ Virtual exhibiting at Tube China website





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## · Reserve Your Booth at Tube China 2022 Hybrid Participation

**Deadline of application: June 31, 2022**

If you need more information, please feel free to contact us:

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