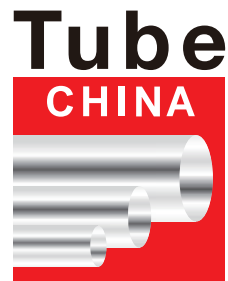


THE 8<sup>TH</sup> ALL CHINA - INTERNATIONAL  
WIRE & CABLE INDUSTRY TRADE FAIR



THE 8<sup>TH</sup> ALL CHINA - INTERNATIONAL  
TUBE & PIPE INDUSTRY TRADE FAIR



Co-located with



FASTENER SHANGHAI

**2018. 9. 26 - 29**  
**Shanghai New International Expo Centre**  
**Shanghai, China**

Organisers



Shanghai Electric Cable  
Research Institute Co., Ltd.



Messe Düsseldorf  
(Shanghai) Co., Ltd.



Metallurgical Council of the China Council  
for the Promotion of International Trade  
Metallurgical Center for International  
Exchange and Cooperation

Co-organiser of Fastener Shanghai



China Fastener Info

FINAL REPORT  
2018

# 15 YEARS WITH GLORY

As the flagship event in Asia's wire, cable, tube and pipe industry wire & Tube China 2018 presented the participants with a "grand feast" in this September.



Fair Figures  
Hit a New Record

Attracted **45,120** professional buyers  
from **91** countries and regions  
An increase of **6.9%** compared by previous edition



**1,654** exhibitors  
from **31** countries and regions



**94** buyer delegations  
from **10** countries and regions



**100,800** sqm  
Exhibition space



**11**  
Theme halls





## Worldwide Industry Giants All in wire & Tube China

98.6% exhibitors  
consider to  
keep participation  
in 2020

In order to seize the favorable opportunities brought by the “The Belt and Road” initiative and the “Made in China 2025” strategy, **1,654 brands from 31 countries and regions** chose to participate in wire & Tube China 2018.

- 1,148 exhibitors (wire China+Fastener Shanghai):  
889 from China mainland, 259 from overseas.
- 506 exhibitors (Tube China):  
428 from China mainland, 78 from overseas.

### International Pavilions

Companies from Germany, North America, Italy, Austria, France, Japan, South Korea and China Taiwan have gathered together in their respective pavilions, and along with other independent international brands, have enhanced the global image of the exhibition.

### Special Product Zone

wire China 2018 kept to have “materials zone” and “spring zone” this year, and strengthened promotion of Fastener Shanghai so as to connect more upstream and downstream enterprises in related industries.

### Upgraded T1+T2 Outdoor Halls with Brand New Look

In addition to the nine in-door halls, two newly designed outdoor pavilions T1 and T2 offered the possibility for more companies to participate.



### Exhibitor Testimony

“NIEHOFF has participated in wire China many times. Here we can not only meet Chinese buyers, but also meet with many buyers from Japan, South Korea and Southeast Asia.”

– Mr. Bernd Lohmueller  
General Manager and Sales  
Director of Maschinenfabrik  
NIEHOFF GmbH & Co. KG  
Germany

“This is the eighth time that our company has participated in Tube China. Like all the past editions, we met many new and old clients at the event and there are also new projects in the pipeline under negotiation.”

– Mr. Zhang Jian  
Deputy General Manager of  
Inductotherm Industries  
(Shanghai) Ltd.  
China

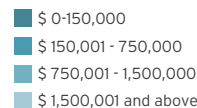
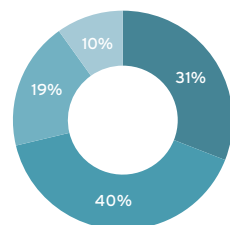


## Visitor Statistics

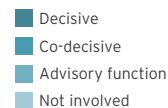
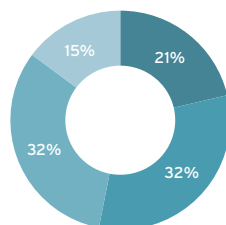
Overall  
Assessment  
91.74%  
Satisfied

Relying on the strong industry appeal of the show, wire & Tube China 2018 has once again broke the record of visitor number. According to statistics, the four-day exhibition attracted **45,120 professional buyers from 91 countries and regions** to the site, an increase of 6.9% over the previous edition.

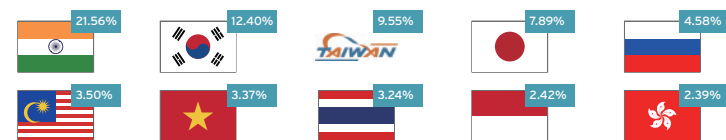
Visitor Company Yearly  
Purchase Budget (USD)



Visitor Influence on  
Purchasing Decision



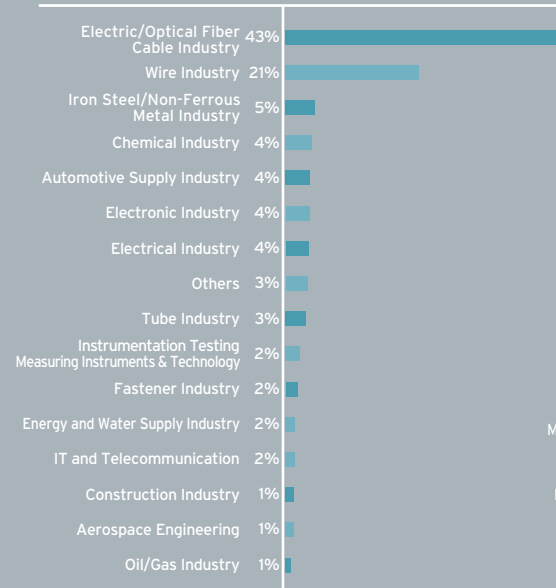
Top 10 Overseas Visitor Origins \*



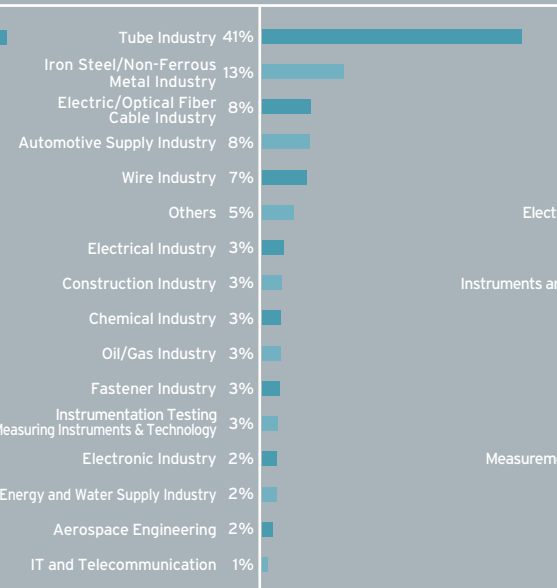
\* Basis: all overseas visitors excluding China mainland.



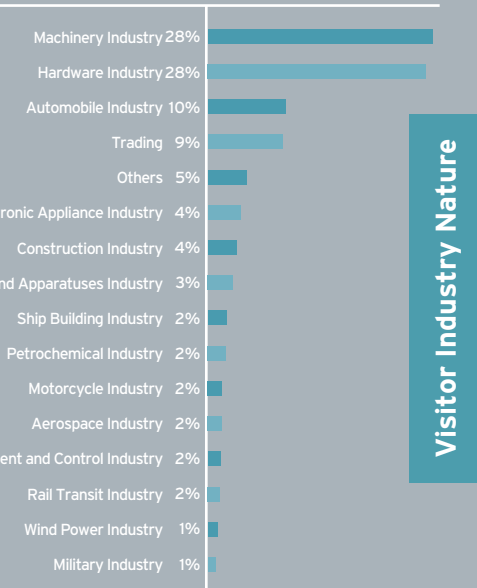
wire China



Tube China



Fastener Shanghai



\* Several answers possible.

## Visitor Testimony

"I come from the high-frequency and medical wire harness industry. Through wire China, I found reliable suppliers and purchased raw materials, as well as meet with some regular customers. It's a worthwhile trip!"

– Mr. Feng Cao, Director of Operations Asia Pacific Nortech Systems, Inc., USA

"I have visited Tube China for many years continuously. I found a suitable pipe processing supplier at the exhibition this year. I have gained a lot!"

- Mr. Anoop Garg, AKSHAJ Group, India

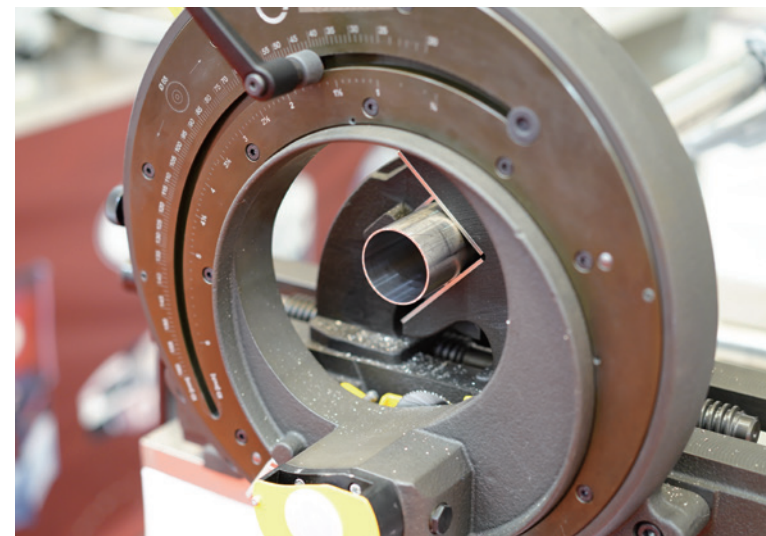
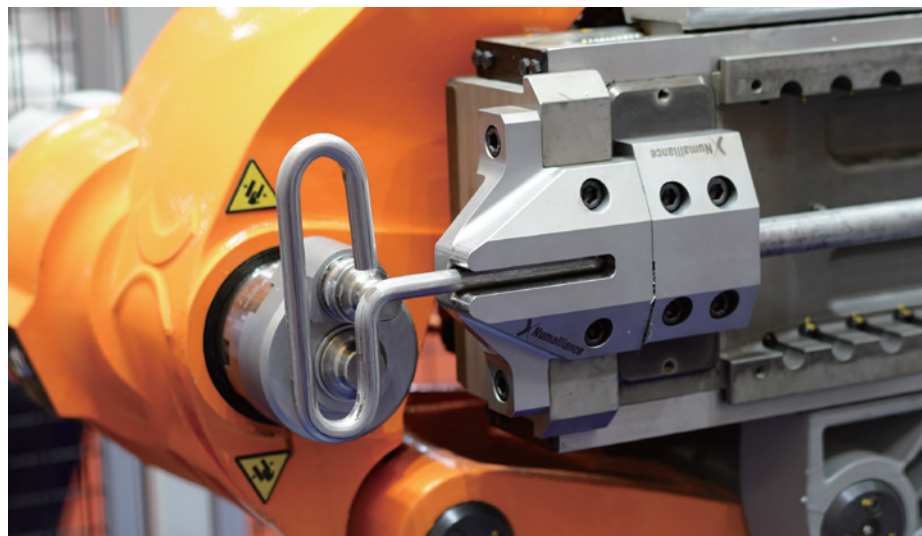
## Visitor Industry Nature





## 94 Buyer Delegations Provoked Real Live Trading

The participation of 94 local and overseas visitor delegations from 10 countries and regions as follows was another show highlight.







## Concurrent Forum & Seminar

Focusing on Trending Industry Hot Topics

Wire & Tube China is not only a professional one-stop business platform, but also a good place to release cutting-edge technology, share industry trends, and learn advanced cases. At the exhibition, the organizers cooperated with industry associations and powerful media at home and abroad to launch dozens of professional forums and conferences!

- China Wire & Cable Industry Conference 2018
- China International Tube Industry Development Seminar 2018
- Automotive New Technology and Fasteners Application Forum 2018
- Offshore Wind Power and Marine Equipment Industry Fastener Application Forum 2018
- Interconnection of All Things, Intelligent Data to Promote the Development of Intelligent Manufacturing Industry
- Promotion Conference of JINSHANG9.COM
- Face2face Meeting for Fastener Experts and Members 2018

In addition, many exhibitors also held technical seminars and new product launches on site, including brands: Dow Chemical, Candor, TOTOKU, NUC, EMAG Leipzig, EFD, MAASS, Inductotherm, Hartco Aerotech, WIKUS, Tectubi, Kusakabe electric, Hexagon, Langtech.



**SEE YOU!**

23-26 September 2020

Shanghai, China

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