



Press Release | June 22, 2016

wire & Tube China 2016: Eight International Pavilions will Showcase Cutting-Edge Technologies and Solutions ++ Register today to get Free Admission!

As we enter into the year 2016, we have already experienced 12 glorious editions of wire China and Tube China. This year these two trade fairs once again return to the New International Expo Centre in Shanghai from the 26th to 29th September 2016. The organizers - Shanghai Electric Cable Research Institute, Messe Düsseldorf (Shanghai) Co., Ltd., Metallurgical Council of the China Council for the Promotion of International Trade once again come together to bring to you the No.1 trade fair of its kind in Asia.

In 2016, the organizers associate with the fastener industry's well-known media "China Fastener Biz", launched the "Fastener Special Zone". They are committed to open up the upstream and downstream channels, and to create a one-stop sourcing platform for fastener products, manufacturing equipment and raw materials.

More than 80% of the booths are already sold! Hurry up now to book one of the few remaining booths!

This edition of the exhibition has created a new record with nine exhibition halls covering 97,000 square meters. There will be more than 1,650 brands showcasing their latest products and technology, attracting more than 40,000 professional visitors from 80 countries and regions. As of today, wire China 2016 booths have already been sold out, while 80% of the booths at Tube China and Fastener Special Zone have been sold. Although the industry's growth rate has slowed down, compared to previous years, these industry giants still believe that this exhibition platform will help them to expand their business. Here is a glance of some of the confirmed exhibitors (* in alphabetical order, the information as of June 2016):

- wire China
Dow, Borouge and Borealis, EUROLLS, Fiber-line, Wanhua, DSM, LG CHEM, Lubrizol, TEIJIN, DISA, PolyOne, KOS, DAINICHISEIKA, FURUKAWA ELECTRIC GROUP, Gauder, Suzuki Garphyttan, NEXTECK, Zumbach, Kalmark, TOTOKU, Maillefer, Bekaert, Sandvik, Hefei Smarter, Shanghai Kingstone, HOSN, Yong Xiong, Handing, Xinming, Shanghai KECHEN, etc.
- Tube China
SMS, EFD, INDUCTOTHERM GROUP, Boehleirt, LAP, TPCO, KTM, BOEHLERIT, Youfa Steel Pipe Group, Panyu Chu Kong Steel Pipe, Jiuli, Stellar Group, STELLAR, JUNENG Special Steel, Hubei Xinyegang Steel, Bao Steel, AMPCO METAL, Formdrill, UNIWEL MACHINERY, Sicolinx, Chiao Sheng, Maxtech, etc.

Exhibitors from 8 countries gather at International Pavilions; First-hand experience of top-notch technology

With the introduction of China's "13th Five-Year Policy", the state will focus on promoting infrastructure, industrial layout, environmental protection, and energy saving building industry, which promote the demand for wire, cable and tube turn to a new stage. Huge market potential is attracting international companies to take their share in these markets.

This year, exhibitors from Germany, North America, Italy, Austria, Great Britain, Japan, Korea and Taiwan region will attend the exhibition, with bigger exhibiting scale. A one-stop business platform, showcasing the advanced international cutting-edge technologies and solutions, will provide benefit to the local industry with new concepts and ideas, which eventually accelerate the industry innovation.



Industrial transfer creates business opportunities; A new event "Fasteners Special Zone" debut

"2025 Made in China" and "along the way" development strategy will promote the rapid development of automobile manufacturing, new energy, high-speed rail and urban rail construction, aerospace, petrochemical, construction and other applications industry, which brings fasteners industry new business opportunities. Meanwhile, the transformation and upgrading of fastener products will also be calling for more advanced fastening technology, which provides market needs for fastener manufacturing equipment and relevant products.

Spotted the huge market potential, in 2016, Messe Düsseldorf (Shanghai) Co., Ltd. associates with the fastener industry's well-known media "China Fastener Biz", launched the "Fastener Special Zone". They are committed to building a one-stop sourcing platform for fastener products, manufacturing equipment and raw materials. Many well-known brands have confirmed their participation, including: WAFIOS, Zhejiang Yeswin, Meishan CRRRC, Pengchi, Aozhan, Zhongsheng, Dongtai Huawei, Yongxin, SIJIN, Bingfeng, JIN CHI, CHING CHAN, FQC, WANLUAN, Schnorr, etc. Chaoboer, Kahuan, Huihong, Yourong, Henghui, etc.

Register today to get free admission!

To have a good visiting experience and avoid long queue onsite, pre-registration is strongly recommended to all visitors. Once completed, you will get a privilege package including free badge, show catalogue, show guide and souvenir. Visit www.tubechina.net or www.wirechina.net to register now. We looking forward to see you this September!

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Organizers Introduction

Messe Düsseldorf (Shanghai) Co., Ltd. www.mds.cn

Established in 2009, Messe Düsseldorf (Shanghai) Co., Ltd. (MDS) is a subsidiary of Messe Düsseldorf GmbH, one of the world's top 5 exhibition organizers. MDS is committed to introducing world's No. 1 trade fairs to China and to providing Chinese customers with superior exhibition services. MDS is successfully holding 20 leading trade fairs in China, covering the industries of printing, packaging, wire and tube, plastics, renewable energy, medical devices, retail, safety and health, wine & spirits and caravanning. MDS runs branch offices in Shanghai, Beijing, Shenyang and Chongqing with a workforce of 70+ full time employees. The worldwide outbound exhibition business (trade shows in Düsseldorf, Germany and other leading Messe Düsseldorf Global Shows) is organized by Messe Düsseldorf China Ltd. (MDC), serving Chinese exhibitors and visitors with superior customer service from its Hong Kong branch office.

Shanghai Electric Cable Research Institute www.secri.com

Established in 1975, SECRI is the only research institution in China that incorporates R&D, testing & inspection services and engineering design of wire and cable, and exhibition and conference of the wire and cable industry. On behalf of the national and local authorities, it also do quality certification and make standard of wire and cable products. The capacity of staff has been over 500, in which one member of the Chinese Academy of Engineering, and over 90 senior engineers.

Metallurgical Council of the China Council for the Promotion of International Trade www.mc-ccpit.com

Established in 1988 and under the direct administration of China Iron & Steel Association (CISA) and the China Council for the Promotion of International Trade (CCPIT), it is the most important organization for promoting international trade & economic cooperation in metallurgical field as well as the most influential organizer of international exhibition and conference in the metal industry. MC-CCPIT is engaged in providing an open and efficient path of communication for better exchange and cooperation for buyers and sellers home and abroad.