

# THE 10<sup>TH</sup> ALL CHINA - INTERNATIONAL TUBE & PIPE INDUSTRY TRADE FAIR

**2023. 6. 14-16**

Shanghai New International Expo Centre

Collocated Event



**Metallurgy China**

Metallurgy China 2023

Organizers



Metallurgical Council of the China Council  
for the Promotion of International Trade  
Metallurgical Center for International  
Exchange and Cooperation



Messe Düsseldorf (Shanghai) Co., Ltd.

As one of the international tube exhibitions of the Düsseldorf group, Tube China has been empowered with a new meaning and a historical mission to boost the recovery of domestic and international exchanges for China's tube industry, along with upstream and downstream businesses, by presenting a high-level industry convention, with a perfect combination of intelligence and tube manufacturing.



This exhibition has achieved outstanding growth!



**22,365** visitors from 53 countries and regions, an increase of **126%** over the previous edition.



**390** tube industry exhibitors from 14 countries and regions, an increase of **176%** over the previous edition.



**20,000** square meters professional exhibition platform.







**93% of the exhibitors were satisfied and will consider continuing to participate in the next exhibition!**

## **A mutual destination for all stakeholders under the dual circulation economy. The industry ushers in new opportunities**

Under the dual circulation economy, Tube China serves as an attractive mutual destination for all stakeholders - suppliers and buyers, producers and consumers, investors, and project owners. They all joined this grand event, to leverage the platform Tube China created to explore new cooperation opportunities.

## **390 industry giants showcased innovative products and displayed cutting-edge technologies**

The three-day exhibition attracted participation from 390 exhibitors from 14 countries and regions, an increase of 176% compared with the previous edition. These include well-known international brands from Germany, Canada, Italy, Austria, France, Japan, South Korea, Singapore, and other places. This not only emphasizes the true global nature of the exhibition, but also enables domestic buyers to procure cutting-edge products and technologies without travelling overseas. At the same time, it also facilitates learning about advanced products, concepts, and solutions!



## **Exhibitor testimonials**

“ We have been participating in Tube China since its first edition in 2014.

As a professional exhibition platform in the industry, Tube China not only promotes the development of the entire industry, but also publicizes new trends and cutting-edge technologies of the industry to the visitors.

I think the professional standards of the clients we met this year at the exhibition were relatively high, and there were many professional groups among them.

The effect of the exhibition has greatly exceeded our expectations.”

Mr. Zhang Jian, Deputy General Manager  
Inductotherm Group China

“ As the first tube exhibition after the pandemic, my overall feeling is that the number of visitors and exhibitors were massive, and everyone was very engaged. The exhibitors have a complete range of products on display. We have been dormant for three years, and there are several new trends that we were eager to discover. In addition to the tube bending processing equipment that we displayed, companies specialized in cutting equipment, testing equipment, raw materials, tube forming technology, and heat treatment technologies also participated in the exhibition. The scale and participation were excellent. I am very grateful to the organizers for providing such a great display platform, where we met many new clients and made new friends.

I hope that Tube China grows to be better.”

Mr. Chen Mingwei, Sales Manager  
WAFIOS Shanghai Machinery Co., Ltd.

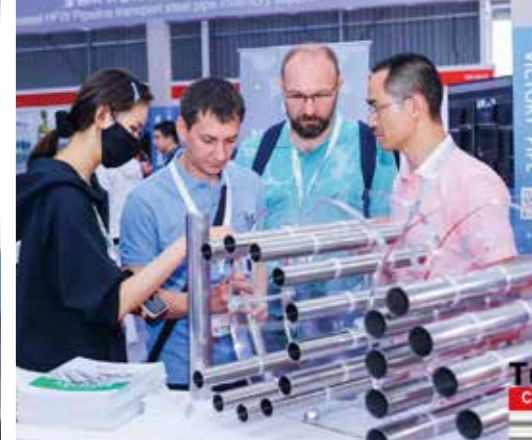


**91% of the visitors are satisfied and are willing to visit the next exhibition!**

## Visitor analysis

Professional visitors hit a new record with **22,365** visitors

With the return of overseas buyers, a large number of professional visitors came to the exhibition to visit and procure. Technical and sales staff at the exhibitor booths were quite overwhelmed with the client flow. According to the statistics, this exhibition set a new record, attracting a total of 22,365 visitors. This including overseas visitors from 53 countries and regions including the United States, Japan, South Korea, Singapore, Brazil, Russia, India, Thailand, Vietnam, Albania, Taiwan China, and Hong Kong China. The organizers have taken every effort to create a large professional platform, integrating brand display, efficient procurement, and technical exchanges, bringing the entire industry chain together. Centered around the Chinese market, the effect of this show radiates to overseas markets including Japan, South Korea, Southeast Asia, and even North American. This spares no effort to promote the recovery of the industry economy, domestic and international trade, and information exchange!



### Visitor testimonials

This is my third visit to Tube China. The purpose of this visit was to find high-quality Chinese suppliers and purchase steel pipes, products, and processing equipment. It's a very lively exhibition. I have gathered information about several suppliers, and the result is extremely fruitful! I am very satisfied with the quality of exhibitors and the organization of the exhibition!

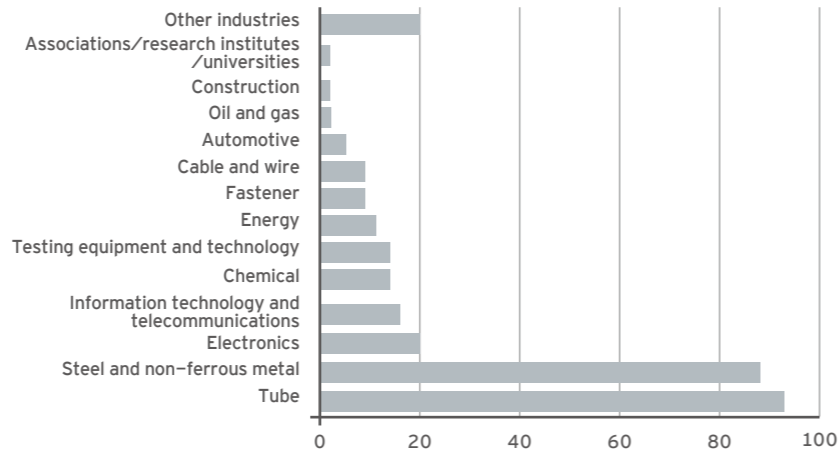
Of course, I will continue to follow Tube China after the exhibition, and I will also visit Tube Exhibitions in other countries.

Mr Mandar Dhume

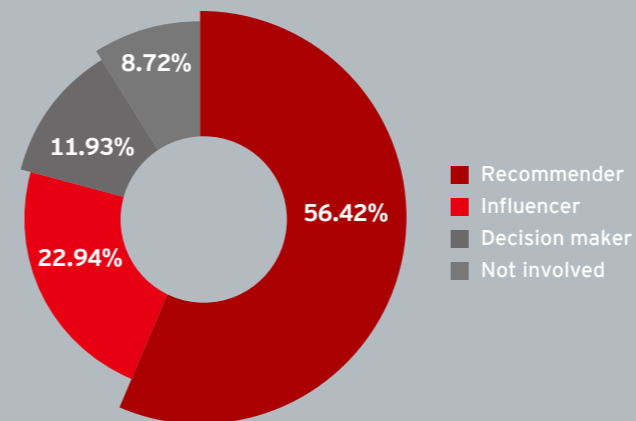
This is our fifth group visit to Tube China. It is a professional platform to find high-quality new products and new suppliers. We have benefitted a lot from the exhibition this year. We hope that in future the exhibition will continue to bring together more exhibits and new products, as well as high-quality domestic and international brand suppliers. We will continue to follow Tube China in the future.

Shanghai Chengyi Metal Material Co., Ltd.

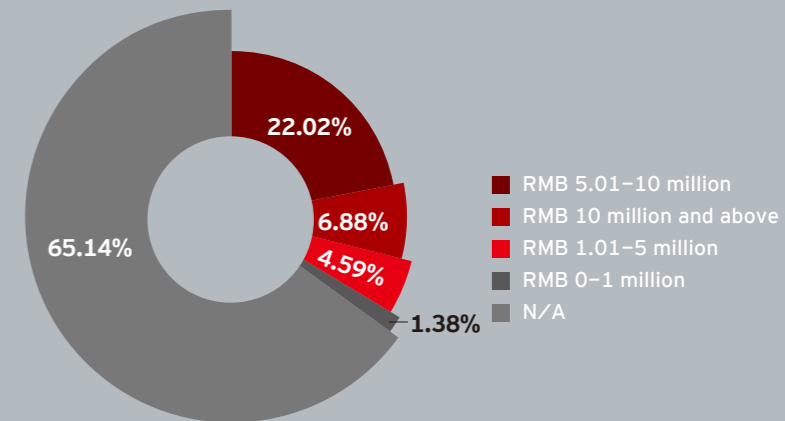
### Industry breakdown



### Procurement decision making power



### Annual procurement budget of the company







## Professional forums organized during the exhibition. Focus on trending industry topics and exploration of business opportunities

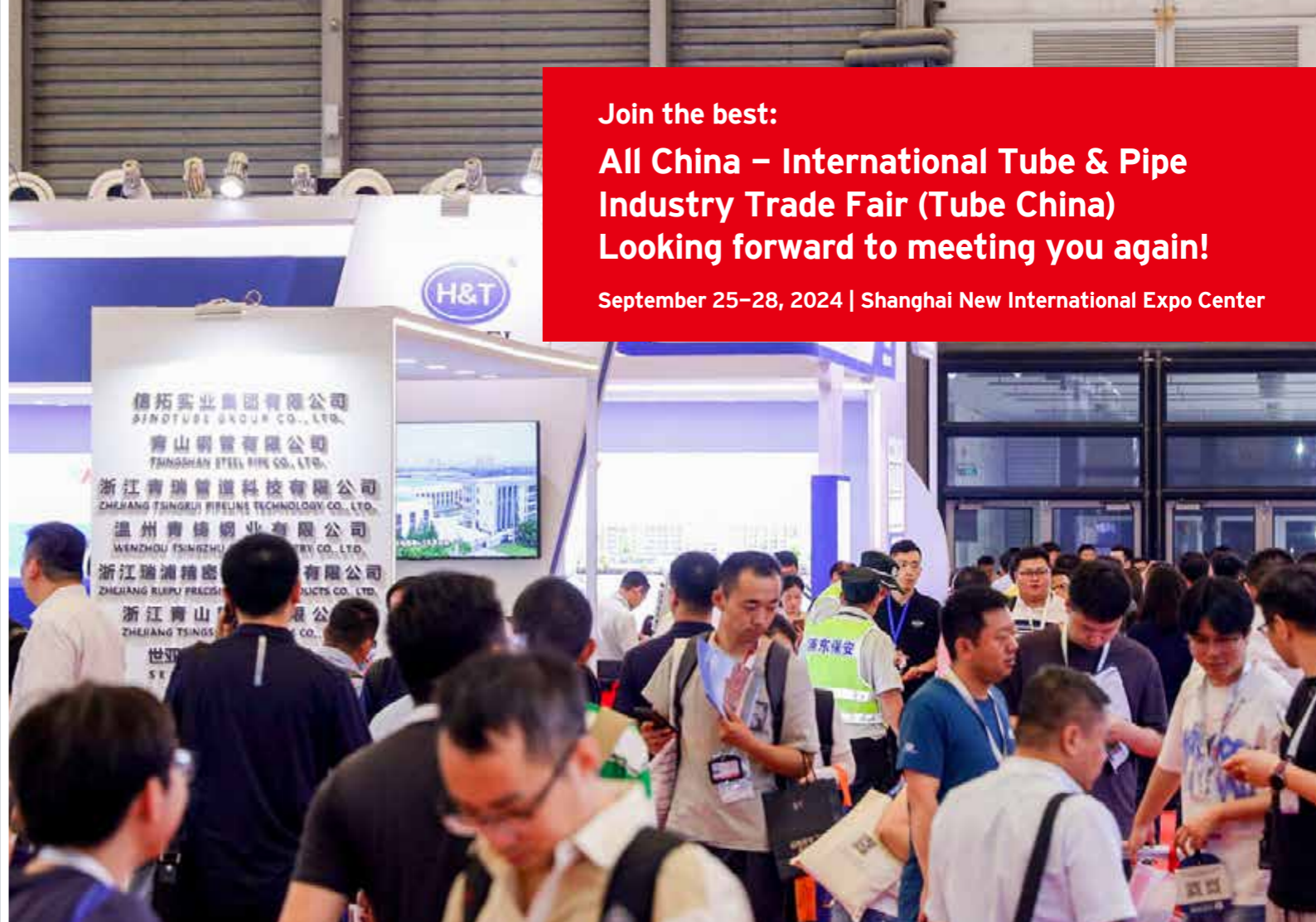
### China international tube & pipe industry conference

On June 15, the China International Tube & Pipe Industry Conference with the theme of "Healthy Development, Intelligence for the Future" received wide attention from the industry. The event invited well-known domestic and foreign industry experts and professional users to exchange ideas on trending industry topics and cutting-edge technologies, share opinions, and explore the latest trends! Representatives from ITA, China Steel Structure Society Steel Tube Branch, and well-known enterprises including SMS Group, JFE Steel, CITIC Pacific Special Steel Group, Zhejiang Jiuli Hi-Tech Metals, Neotiss Welded Pipe, Shanghai Boiler Works, Chengde Jianlong Special Steel, Baosteel and Baowu delivered engaging speeches.

### Heat treatment technology seminar

The organizers also joined hands with the Shanghai Heat Treatment Association to hold a "Heat Treatment Technology Seminar" during the exhibition, to discuss the heat treatment process and technology used during pipe processing. Inductotherm, Handuk R-Feco, and EFD all released their latest heat treatment technologies and equipment at the seminar.

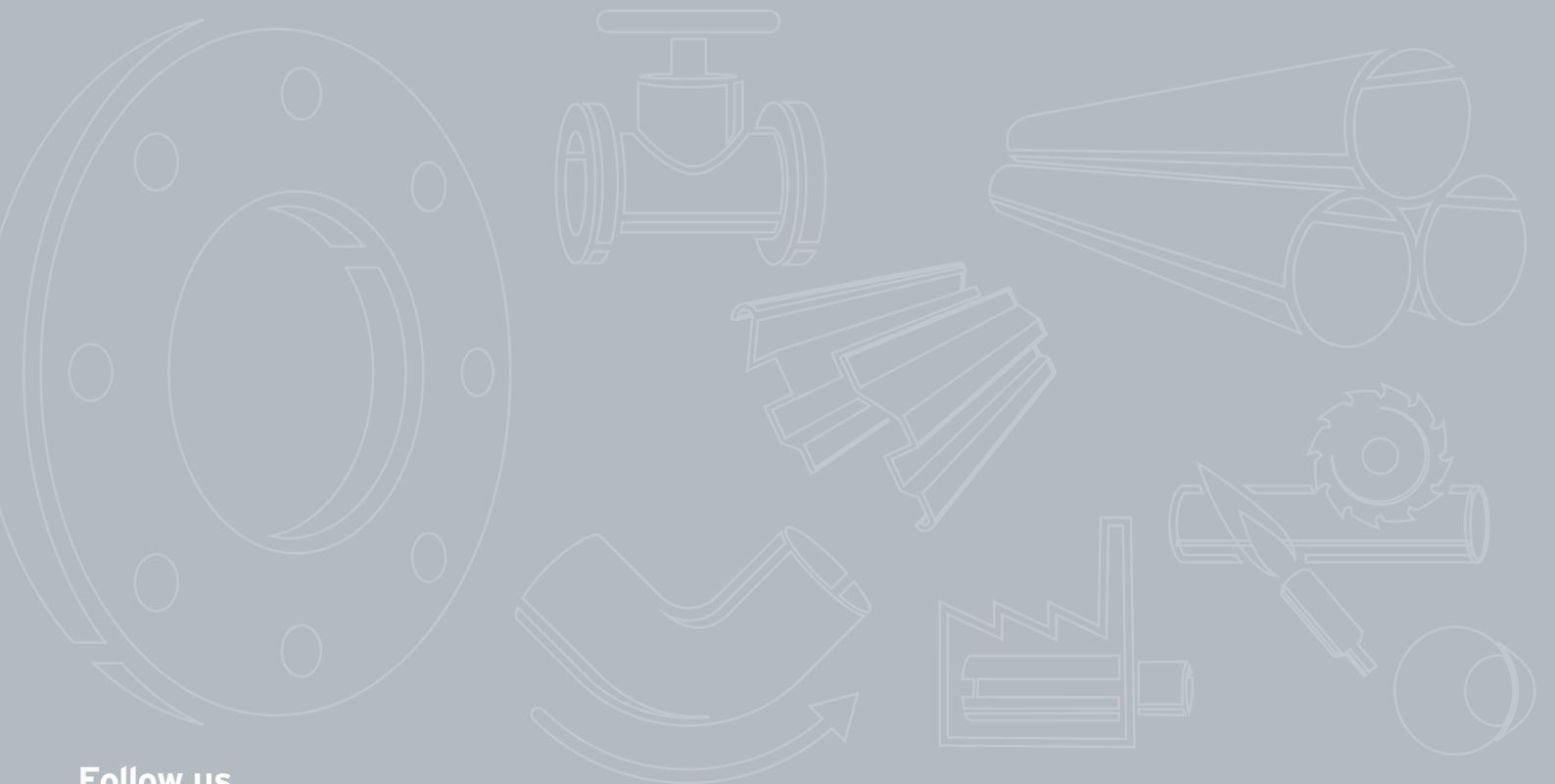
As a "barometer" for the development of China's tube and pipe industry, Tube China, co-hosted by Messe Düsseldorf (Shanghai) Co., Ltd., the Metallurgical Council of the China Council for the Promotion of International Trade, and the Metallurgical Center for International Exchange and Cooperation, has been successfully organized for ten editions. It has been widely recognized and praised by domestic and foreign industry players. In future, we will continue to uphold the concept of "Global integration, and common development", strive to build a one-stop business exchange platform, and connect domestic and foreign industry players, thus enabling both suppliers and buyers to communicate face-to-face, and promote more tangible results!



Join the best:

**All China – International Tube & Pipe Industry Trade Fair (Tube China)  
Looking forward to meeting you again!**

September 25–28, 2024 | Shanghai New International Expo Center



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