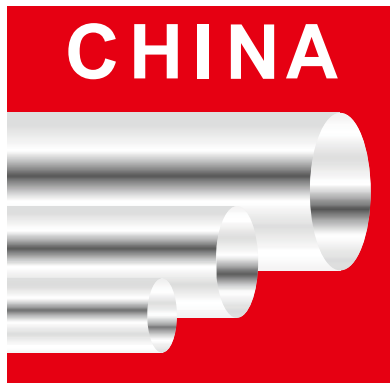




Tube CHINA

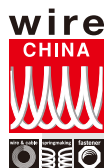


THE 8TH ALL CHINA - INTERNATIONAL
TUBE & PIPE INDUSTRY TRADE FAIR

26-29. 9. 2018

Shanghai New International Expo Centre

Concurrently Held



**Join the Best - Your Gateway
to China's thriving Market!**

www.tubechina.net

Organisers



Metallurgical Council of the China Council
for the Promotion of International Trade
Metallurgical Center for International
Exchange and Cooperation



Messe Düsseldorf (Shanghai) Co., Ltd.

In Cooperation with



Messe Düsseldorf GmbH
- Organiser of Tube



International Supporters



International Tube Association

Domestic Supporters

- China Iron & Steel Association (CISA)
- China Nonferrous Metals Industry Association (CNIA)
- Steel Tube Council of the China Steel Construction Society

- China Rolling-Forming Steel Association
- The Stainless Steel Council of CSSEA

Made in China 2025

The "13th Five-Year" period is a crucial stage for China's steel industry to speed up its transformation and upgradation. While the country continues to promote its excess capacity of steel, "Made in China 2025" strategy and the "Internet +" action plan bring new development opportunities for the steel enterprises.

- Production line develops from automation to intelligent
- ERP (enterprise resource planning) and MES (manufacturing execution system) goes from individual to integrated
- Diversification of universal products and high-end products
- E-commerce to make sales channels flat to improve profit margins

ACCELERATING DEMAND FOR PIPELINE APPLICATION MARKETS



Oil

Till 2020

- Domestic oil consumption: **590** million tons
- Accumulated crude oil pipeline: **32,000** km



Natural Gas

Till 2020

- China's natural gas overall supply capacity: **360** billion cubic meters
- Natural gas backbone and assorted pipeline total mileage: **104,000** km



Automotive Industry

- China: the world's largest auto market
- 2016 auto production: **28.12** million, with a **14.5%** YOY increase
- The trend of automotive tube development: high strength, light weight



Construction Industry

Till 2020

- Assembling buildings will account for more than **20%** of new buildings
- Future focus: steel structure construction
- At present, China's annual consumption of steel pipes in steel structure construction: **2** million tons



Marine Engineering / Shipping Industry

- "Made in China 2025" key areas of development: marine engineering equipment and high-tech ships

Till 2020

- International market share of the core technology of high-tech ship and marine equipment: **30%**
- Localization rate of development of marine oil and gas essential equipment and systems: **30%**



Power Generation

Till 2020

- China's power installed capacity will be **2** billion kilowatts
- Thermal power of **1.21** billion kilowatts, still occupy biggest share
- Steel industry focus: supercritical, ultra-supercritical thermal power units with large diameter heat resistant, high pressure pipe

Till 2020

- Clean energy installed capacity will reach **50%**
- Nuclear power installed capacity will reach **58** million kilowatts, with a **16.5%** YOY growth
- Steel industry focus: nuclear power units with high-performance ferrite and austenitic stainless steel, manganese chromium molybdenum alloy steel pipe

TUBE CHINA BRINGS TOGETHER THE GLOBAL INDUSTRY ELITE

1,645*

Exhibitors

97,000m²*

Gross Space

8*

International Pavilions

84%*

Exhibitors Rebooking Rate

* Including wire China 2016.

After 16 years of experience, Tube China has grown into Asia's most influential, and the world's second most influential pipe industry event. Messe Duesseldorf (Shanghai) Co., Ltd will continue to offer you the industry's "gluttonous feast" with the joint effort of the Metallurgical Council of China Council for the Promotion of International Trade (MC-CCPIT).

Tube China 2018, together with wire China, will take place from 26th to 29th September at Shanghai International New Expo Centre with a 97,000+ exhibition space. It's estimated that the events will welcome 46,000 quality visitors and be ground to a comprehensive exhibit range presented by around 1,700 leading brands.

" We are here since 2004 and keep participation for 14 years. In Tube China, we are confident to get lots of contacts and harvest a great result. "

Mrs. Martina Stöver,
Export Dept. Head,
STAPPERT Deutschland GmbH

" We value this platform as the quality and professionalism of the visitors are very good! "

Mr. Xia Jianjie,
Sheet Metal Equipment Business,
Han's Laser Technology Co., Ltd.

" We made contact with quite a few potential buyers at Tube China. We are impressed by the professionalism of the visitors of this event. "

Mr. Cai Yongqiang,
General Manager of Pipe Business Unit,
Zhejiang Qingshan Steel Pipe Co., Ltd.

Product Category

- Raw Materials / Tubes / Accessories
- Tube Manufacturing Machinery
- Rebuilt / Reconditioned Machinery
- Process Technology Tools / Auxiliaries
- Measuring / Control Technology
- Testing Engineering
- Specialist Areas
- Trading / Stockists of Tubes
- Pipeline / OCTG Technology
- Profiles / Machinery
- Others

Glance at Tube China 2016 Exhibitors



*Listed in alphabet order, please visit www.tubechina.net/en to learn more.

TUBE CHINA CONNECTS LEADING BUYERS WORLDWIDELY

Target Visitors

- Tube Industry
- Iron Steel & Non-Ferrous Metal Industry
- Automotive Supply Industry
- Oil & Gas Industry
- Chemical Industry
- Construction Industry
- Aerospace Engineering
- Electrical Industry
- Electronic Industry
- Energy & Water Supply Industry
- Association / Research Institute / University
- Trading

42,199* trade buyers
From **94*** countries/regions

49* buyer delegations
From **6*** countries/regions

" I am very impressed and satisfied with the quality of exhibitors this edition. We are dealing with petroleum relevant service and here we can meet new suppliers and say hello to our current ones. "

Mr. Luca Ortelli, Officer at Branch Shanghai of Petroleum Service Co. W.L.L

" During the 4-days show dates, I have succeed to deal with two suppliers in China, which meets my target of this trip. "

Mr. Alex Garcia, President at ALYTA International Corporation from USA

" We are specialized in bars and tubes, and look for cutting machine for these two products. I am quite glad that we are able to find some good suppliers here. "

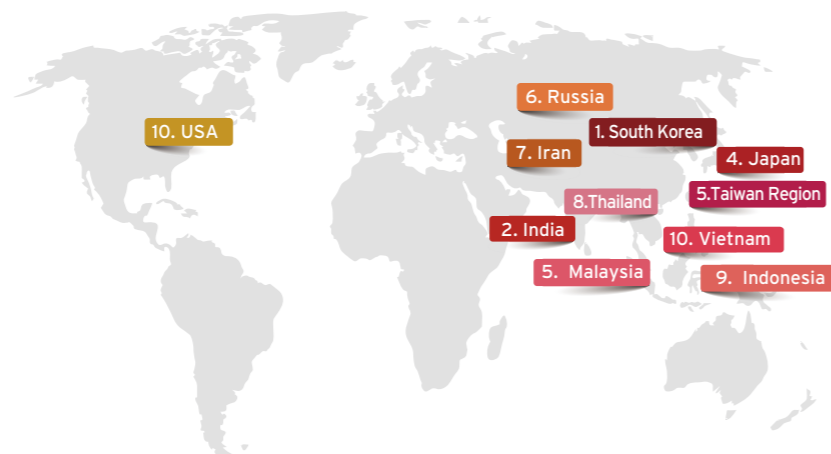
Mr. Lv Zhiliang, Manufacturing Manager of Xingtai Jincheng Special Steel Co., Ltd.

90%* Visitors are satisfied

86%* Visitors have influence on purchase decisions

95%* Visitors will recommend Tube China

Top 10 Countries / Regions of Overseas Buyers Origin



Well-known Buyers at Tube China 2016



* Including wire China 2016.

* Data from Tube China 2016

CONCURRENT EVENTS BRING CUTTING-EDGE TECHNOLOGY



Tube & Pipe Industry Development Seminar 2018

The 2nd edition of the Tube & Pipe Industry Development Seminar will be held side by side along with Tube China. The event aims to open up the upstream and downstream supply chain of the pipe industry and guide the tube enterprises to adjust the product structure to meet the market demand. At the same time, uphold the "go global & bring in strategy" approach to help domestic enterprises to develop international perspective, to understand the global industry dynamics.

Speakers Review



Mr. Zhuang Gang
Senior Consultant
Steel Tube Council of the
China Steel Structure Society



Mr. Wang Baojing
Vice Secretary
Metallurgical Council of the
China Council for the Promotion
of International Trade



Dr. Krzysztof Szarowicz
Design Engineer
data M Sheet Metal Solutions GmbH



Mr. Hans-Jörg Braun
Managing Director
Reika GmbH & Co.KG



Mr. Zhang Yuansheng
Vice General Manager
China Petroleum Technology &
Development Corporation (CPTDC)



Mr. Volker Bleischwitz
Head of Technology Modules
SMS Group GmbH



Mr. Linghu Rongmao
E-Commerce General Manager
Panyu Chu Kong Steel Pipe Co., Ltd.



Mr. Sun Ke
Sales Technician
KOCKS Beijing Representative Office

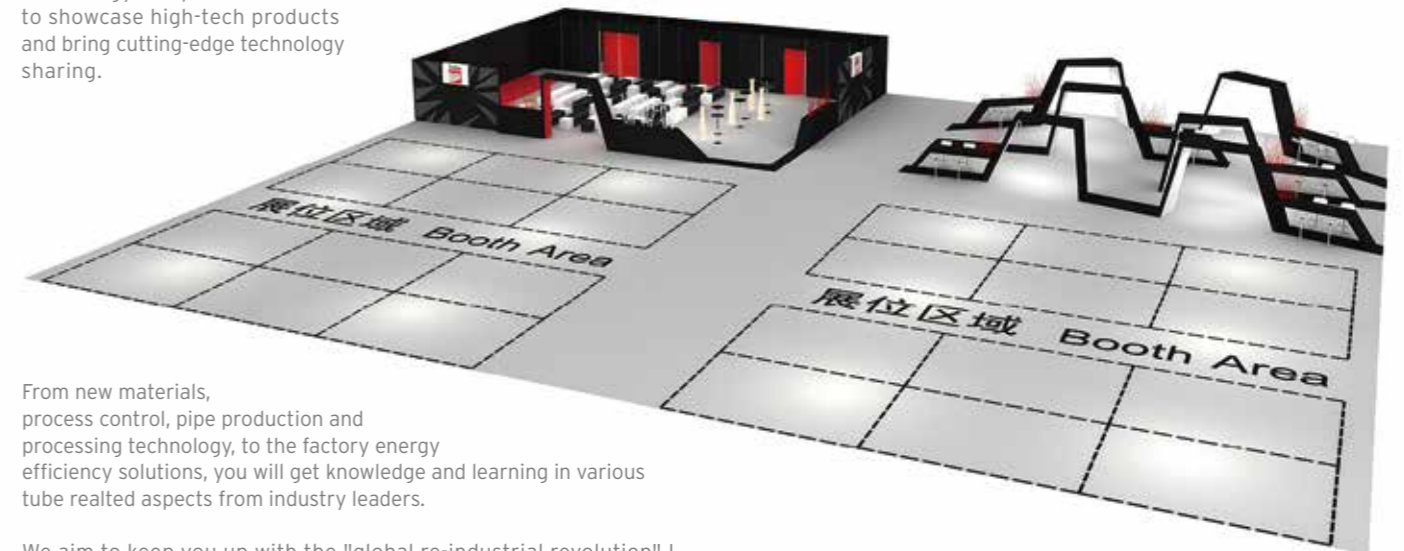
“ Although the global tube and pipe market is facing downward pressure, we and our member units are actively looking for ways to stay competitive in the existing market and face new challenges. I believe that in the next two years, the pipe industry will present new opportunities. ”

- Mr. Dietger Schrörs, Executive Secretary, ITA



Innovation Park

The new Innovation Park is an independent space for technical presentations and exchanges. With years of international influence, Tube China invites international leading technology suppliers and leading local technology companies in China to showcase high-tech products and bring cutting-edge technology sharing.



From new materials, process control, pipe production and processing technology, to the factory energy efficiency solutions, you will get knowledge and learning in various tube related aspects from industry leaders.

We aim to keep you up with the "global re-industrial revolution" !

Tube CHINA

INNOVATION

Park

SPONSORSHIP & ADVERTISEMENT

Sponsorship

How to stand out from thousands of exhibitors during the 4-day show? The answer is definitely to enlarge your exposure and interaction with as many visitors as possible. We offer you various kinds of opportunities to sponsor or advertise at Tube China to reach the right audiences.

Ticket Ad	Tote Bag Ad
Visitor Badge Ad	Visitor Lanyard Ad
Official Website News Release	Official Wechat News Release

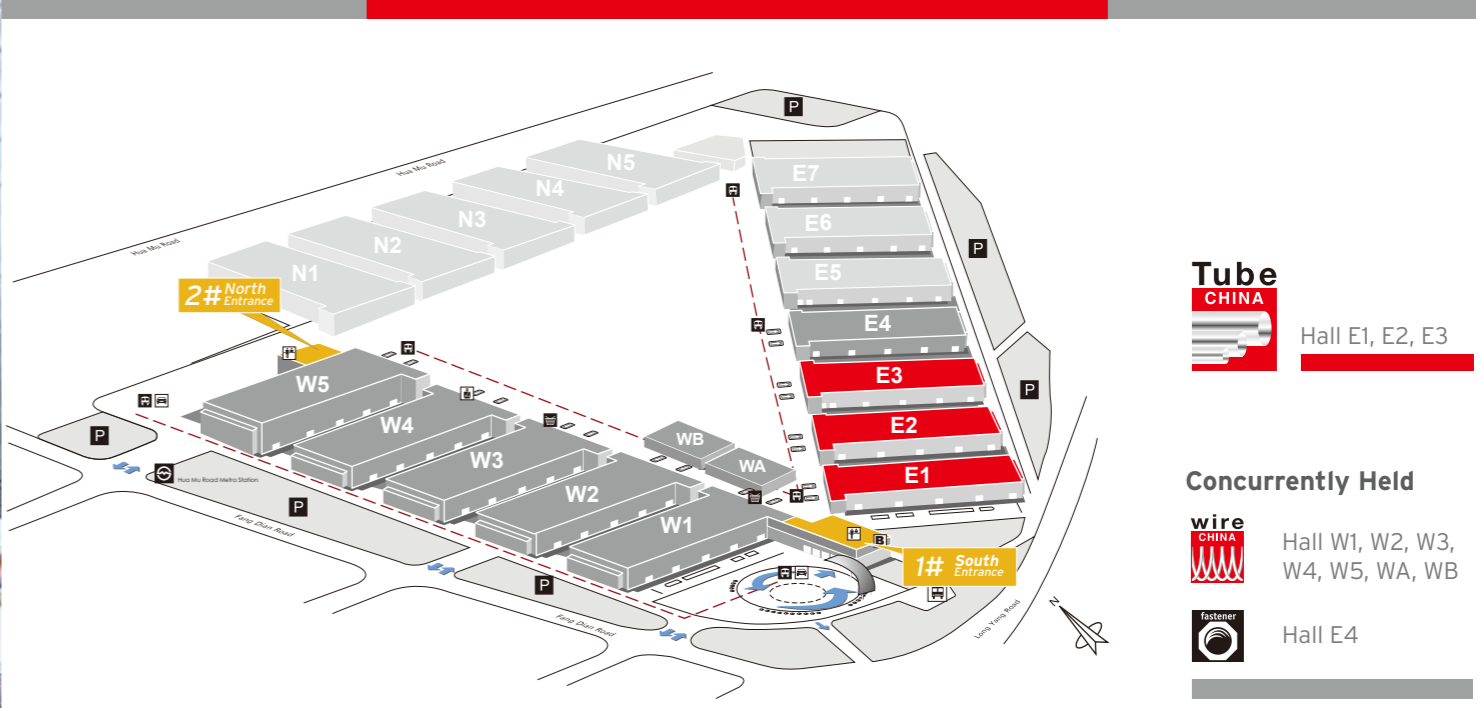


Raw Space

Fully customised construction offers unlimited possibilities to present your corporate image. (Min. 18 sqm)

Basic booth package offers all you need to present your company at a reasonable price. (Min. 12 sqm)

Standard Booth



Convenient Transportation

Direct access to the fair ground via metro line 2 / 7 / 16
High-speed train to Pudong International Airport

- Ad above arch at entry hall
- Ad board at corridor connected to entry hall
- Hanging banner Ad at corridor
- Movable outdoor Ad board
- Triangle ceiling Ad board on shuttle bus
- Ground ad board at entry hall
- Ground ad board at indoor and outdoor of exhibition hall
- Movable Ad post
- Two-side outdoor Ad board
- Ad on shuttle bus stop

Advertisement

Get rid of conventional thoughts of stand display which is not enough for you. Take full advantage of onsite effect to get exposure to 46,000+ professional trade buyers by all formats of eye-catching outdoor Ad.

* On a first-come, first-served basis

SERVICE FOR YOUR SUCCESS

Modern Location
Shanghai New International Expo Centre





Contact Us

Brand in China and other Asian Countries

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