

Tube



BE AN EXHIBITOR.

COME & CONNECT FOR SUCCESS

TUBE-
[TRADEFAIR.COM/
EXHIBIT](https://tubetrade-fair.com/exhibit)

Join the best
THE #1
TRADE FAIR
APRIL 13-17 2026
DÜSSELDORF
GERMANY





YOUR TRADE FAIR STAND
AT THE PLACE TO BE.

CONNECT AT THE #1

Present your innovations across the value chain at the **leading global trade fair for the tube industry** – be they raw materials, tube products and accessories, forming technology, or machines and systems.

Meet decision-makers from core industries, trade, retail and research in Düsseldorf. Take the opportunity for contact and image cultivation, as well as attracting new business.

**LEADING TRADE FAIR FOR 63%
OF EUROPEAN EXHIBITORS***

* Exhibitor survey for wire and Tube 2024.

TUBE IS GROWING –
INCLUDING INTERNATIONALLY.

CONNECT WORLDWIDE

International
exhibitors

+5%*

1,207

EXHIBITORS

FROM 54 COUNTRIES IN 2024

52,081 m²

EXHIBITION SPACE

(NET)

* In 2024 compared to pre-pandemic 2018.



THE BEST AUDIENCE FOR YOUR BUSINESS.

CONNECTING DECISION- MAKERS

81%

**DECISION-
MAKERS**

among trade visitors*

69%

**HIGH-LEVEL
TRADE VISITORS****

77%

**TOP VISITOR
SATISFACTION**

in the most significant exhibition
area pipes, pipe products
and pipe accessories

94%

**RECOMMENDATION
RATE**

among trade fair visitors*

* Basis: 745 interviews with trade visitors during Tube 2024.

** Very high technical qualification as per exhibitor interviews for Tube 2024.



POTENTIAL NEW CUSTOMERS
AT YOUR TRADE FAIR STAND.

CONNECT WITH NEW BUSINESS

TOP REASONS FOR VISITORS*

39%

are looking for **new suppliers/business partners**

25%

are visiting **existing suppliers/business partners**

23%

want to see **innovations/trends** in person

19%

want to **network**

8%

use Tube to **prepare/implement purchase decisions**

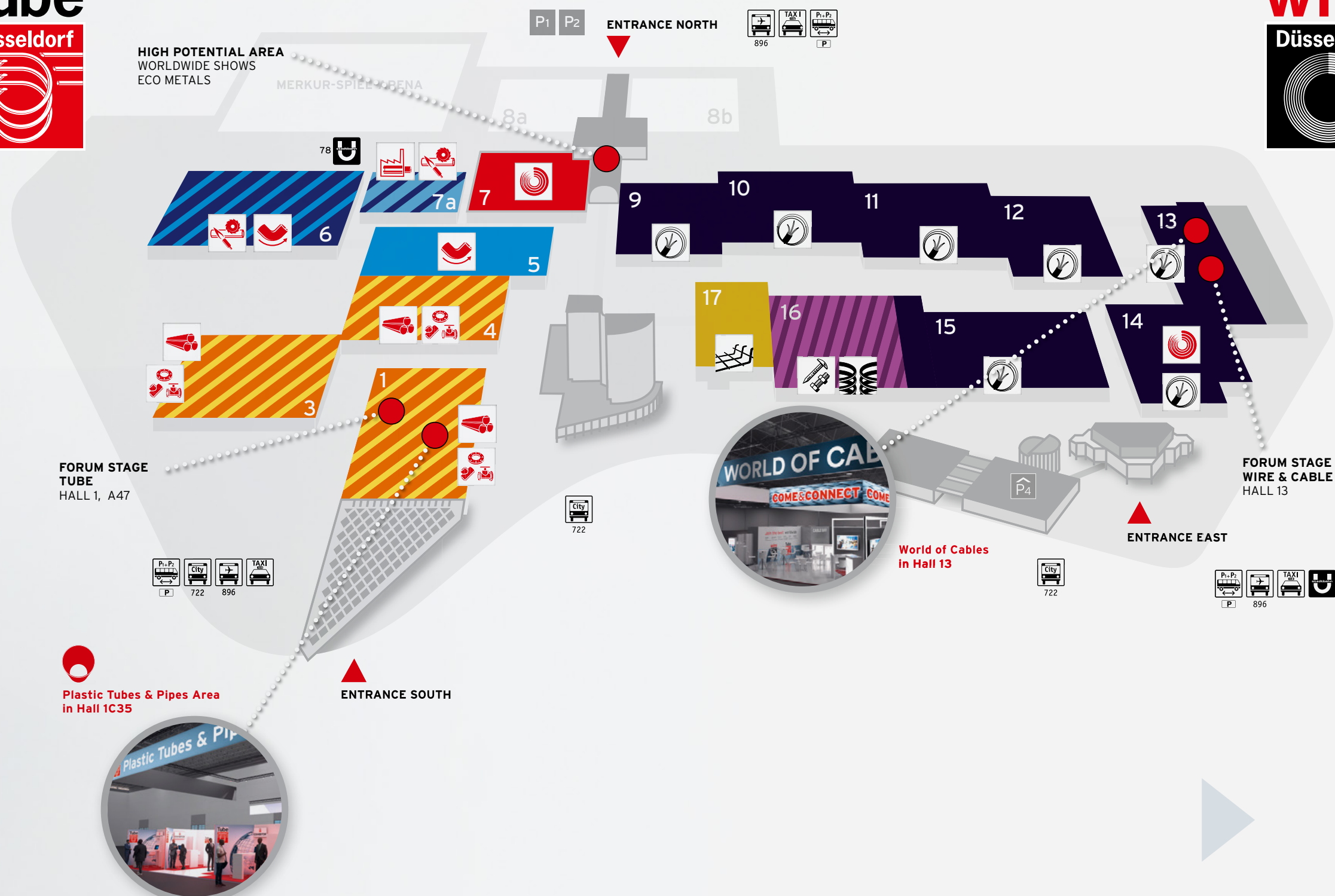


welcome
in the b
60,000
VISITORS IN 2024*

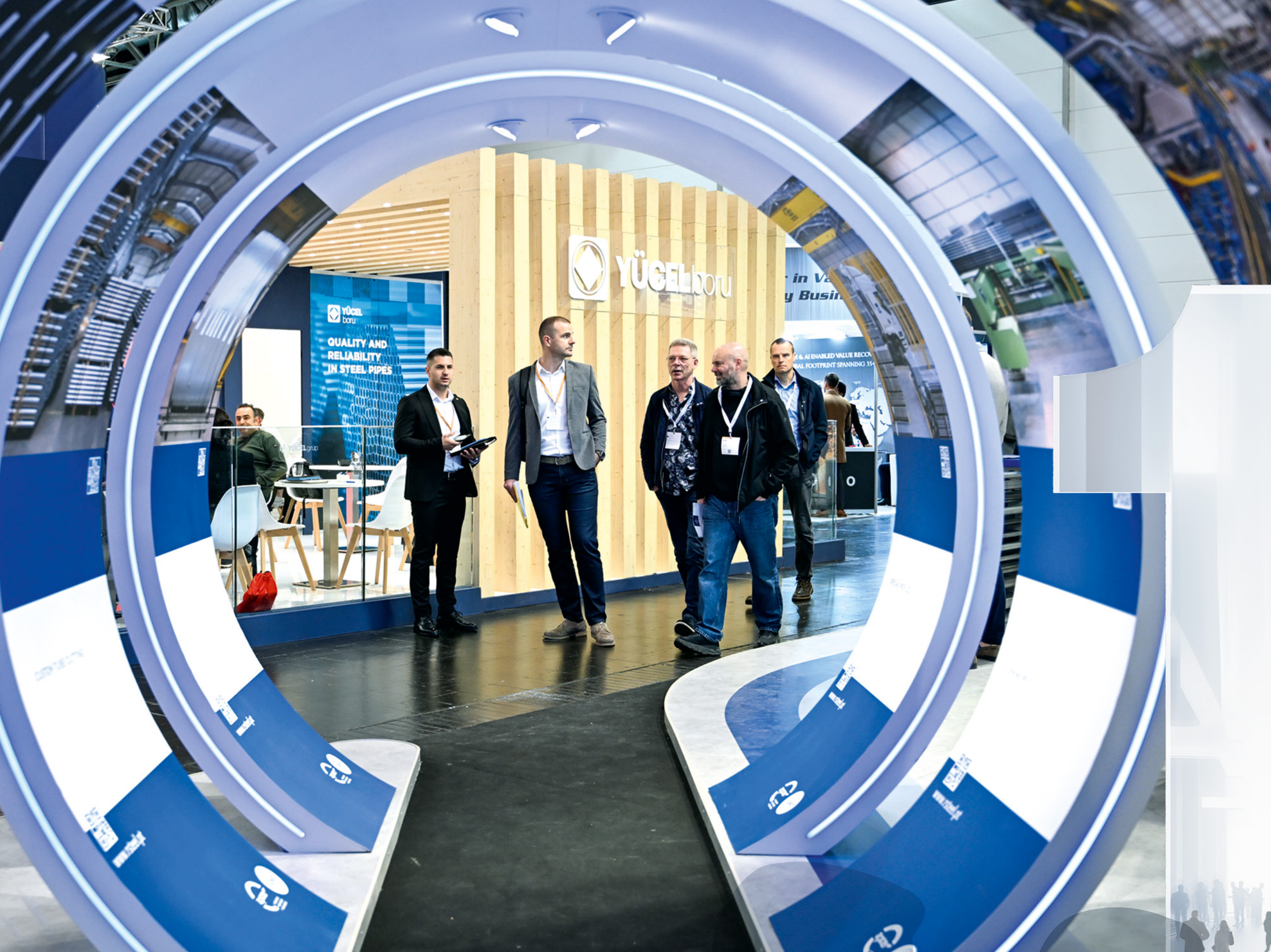


TUBE AND WIRE
DOING BIG THINGS TOGETHER.

CONNECT@ THE BEST PLACE



* Including wire visitors in 2024.



WHY EXHIBITORS HAVE PLACED
THEIR TRUST IN TUBE FOR DECADES.

CONNECTING SINCE 1988

As a company with an international orientation,
we use wire and Tube to **acquire new customers.**

Exhibitor Dongwei Chen (Managing Director), **FDK Rohrleitung GmbH**, Germany

Our presence at wire and Tube demonstrates
our success **because our customers
perceive us as a brand.**

Exhibitor Mario De Vivo (Managing Director), **GEM S.r.l.**, Italy

It **breeds trust and strengthens
business.** Our presence at wire and Tube
is indispensable for international growth.

Exhibitor Samuel Rodrigues (Sales Executive), **JONENG**, China





TUBE POSITIONS YOUR
BUSINESS WITH PROFESSIONALS.

CONNECT TO HIGH POTENTIALS

GETTING TO KNOW PEOPLE

from young professionals to students, trainees and those interested in a career

INDIVIDUAL ONLINE PROFILE

presents your company to professionals

HIGH POTENTIALS JOB TRAILS

lead to your trade fair stand

JOB WALL ONLINE AND LIVE ON-SITE

highlight your job vacancies

RECRUITMENT PLUS

with exclusive employer branding and
highlighting on our website



A HOST OF FRAMEWORK EVENTS –
FOR YOUR AUDIENCE, TOO.

CONNECTING PROGRAMME

Fascinating events and forums (extract):



► Steel Trade Forum



► wire and Tube Buyers' Day



► ITA Tube Forum



► Plastic Tubes
& Pipes Area

Pioneering initiatives:



eco Metals
SUSTAINABLE PROCESS SOLUTIONS

► Initiative for drivers of
environmentally friendly products,
productions and processes



► Initiatives for acquiring
skilled employees





TUBE SHOWS WHAT
MAKES THE INDUSTRY TICK.

CONNECT TO TRENDS

The presentation of the **latest trends**
and **focus topics** is what makes
this trade fair so unique for the **global**
tube industry.





CONNECT TO TRENDS.

STAINLESS- STEEL COMMUNITY NO.1

WITH MORE THAN 400 EXHIBITORS





CONNECT TO TRENDS.

FOCUS ON PLASTIC TUBES

FROM **MANUFACTURE**
TO THE **END PRODUCT**



V-GREEN®
VISIONGREEN

V-GREEN®
VISIONGREEN

HYDROGEN
TECHNOLOGY

CONNECT TO TRENDS.

ENERGY TRANSITION & RENEWABLES

RACE FOR

BEST SOLUTIONS





CONNECT TO TRENDS.

AI & ROBOTICS

**MASCHINE
LEARNING MEETS
AUTOMATION**

FOR MORE EFFICIENCY





CONNECT TO TRENDS.

ECOMETALS

**PIONEERS OF
SUSTAINABILITY**





WE SECURE YOUR AUDIENCE –
OFFLINE, DIGITALLY AND IN PERSON.

COMMUNICATING & CONNECTING

INTERNATIONAL CAMPAIGN

for visitor acquisition, Tube 2026

PROMOTION ACROSS ALL CHANNELS

web banners, press releases, websites,
mailshots, trade fairs, online posts, etc.

68 INTERNATIONAL OFFICES

in 120 countries

7 SATELLITE TRADE FAIRS

around the world





GOOD PLANNING KICKS OFF
YOUR TRADE FAIR SUCCESS.

TIME TO CONNECT

ADMISSION
25.11.2025

CATALOGUE
CLOSING DATE
01/2026

SHOWTIME
13-17.04.2026

2025 **EARLY
BIRD**

APPLICATION
START
27.01.2025

APPLICATION
DEADLINE
02.06.2025

OOS ORDERS
28.10.2025

INVOICING
13.01.2026

STAND CONSTRU-
TION PERIOD
07-12.04.2026

FINAL
INVOICING
21.05.2026

2026





WELCOME TO DÜSSELDORF.

CONNECT@ DÜSSELDORF

KÖNIGSALLEE FASHION BOULEVARD

for an exclusive shopping experience

DRAUGHT ALTBIER

in the old town

GALLERIES AND MUSEUMS

catering to all tastes

RHINE EMBANKMENT PROMENADE

for strolling and exploring





WE ARE HERE FOR YOU.

CONNECT YOUR TEAM

| Project Team



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CONNECT NOW

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