

Tube 2024 - Fair Profile

Exhibitors total	1.207
Exhibitors Germany	229
Exhibitors other countries	978
Number of countries	52

Visitor data from registry:

Visitors total <small>wire and Tube</small>	59.702
From Europe	76%
- Germany	32%
- Other Europe	44%
From Non-European countries	24%
- Asia	13%
- America	8%
- Australia/Oceania	2%
- Africa	1%
Number of countries	132

Net space total (sqm)	52.081
Net space Germany	11.731
Net space other countries	40.350

Visitor data from registry:

TOP 10 visitor countries*	
<i>(Basis: all foreign visitors)</i>	
Italy	10%
Turkey	6%
Netherlands	5%
Poland	5%
USA	5%
China	5%
France	5%
India	4%
Spain	4%
Great Britain and Northern Ireland	4%

*The origin of the visitors refers to the common number of visitors of wire / Tube 2024

369 accredited journalists from 18 countries

VG-GE-MF / May 2024

Quality and structure of visitors

Based on the results of a total of 757 interviews including 745 interviews with trade visitors (98%) during Tube 2024 conducted as CASI (Computer Assisted Self Interview)

Economic sectors*	
Tube industry (manufacturers/users)	29%
Iron, steel and NF metal industry	15%
Oil and gas industry	7%
Automotive industry incl. supply industry	6%
Cable industry	4%
Construction industry	4%
Electrical Industry	2%
Petro and chemical industry	2%
Other industry	10%
Services	4%
Trade	2%
Other	12%

Company size**	
1 - 9 employees	11%
10 - 99 employees	33%
100 bis 499 employees	27%
500 and more employees	26%

Area of responsibility*	
Business/company/plant management	26%
Sales	18%
Buying, procurement	14%
Manufacture, production	17%
Research and development, design	9%
Manufacture-/quality control	3%
Planning/Design	3%
Marketing, advertising, PR	2%
Maintenance, repairs	1%
Other	4%

Decision making powers*	
Decisive	33%
Contributory (jointly decisive)	28%
Advisory function (consultative)	20%
Not involved	16%

Occupational position*	
Top-Management	55%
Middle-Management	19%
Other Employees	19%
Other	4%

Reasons for visit	
<i>(Several answers possible)</i>	
Identifying new suppliers/business partners	39%
Contact with existing suppliers/business partners	25%
See new developments/trends	23%
Networking	19%
Preparation/implementation of purchase decisions	8%

New suppliers were found	
Yes	56%

Received information on innovations	
Yes	52%

Interest in product ranges	
<i>(Several answers possible)</i>	
Tubes, pipes, tube products and tube accessories	48%
Manufacturing machinery for metallic tubes and pipes	41%
Processing machinery for metallic tubes and pipes	36%
Trade with tubes and pipes	28%
Tools and auxiliary materials and agents for the manufacturing and processing of metallic tubes and pipes	22%
Testing technology, sensor technology and quality assurance	18%
Services for the tube and pipe industry	10%
Software for the tube and pipe industry	9%
Environmental technologies and resource efficiency for the tube and pipe industry	6%
Special area pipeline and OCTG technology	4%
Special area PT - Plastic Tube	3%
Other	13%

Overall assessment	
Satisfied	96%

Recommendation	
Yes	94%

* Difference to 100% = Pupils, students, not employed (3%)



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International Tube and Pipe Trade Fair

Dusseldorf • Germany
15th to 19th of April 2024

www.tube.com